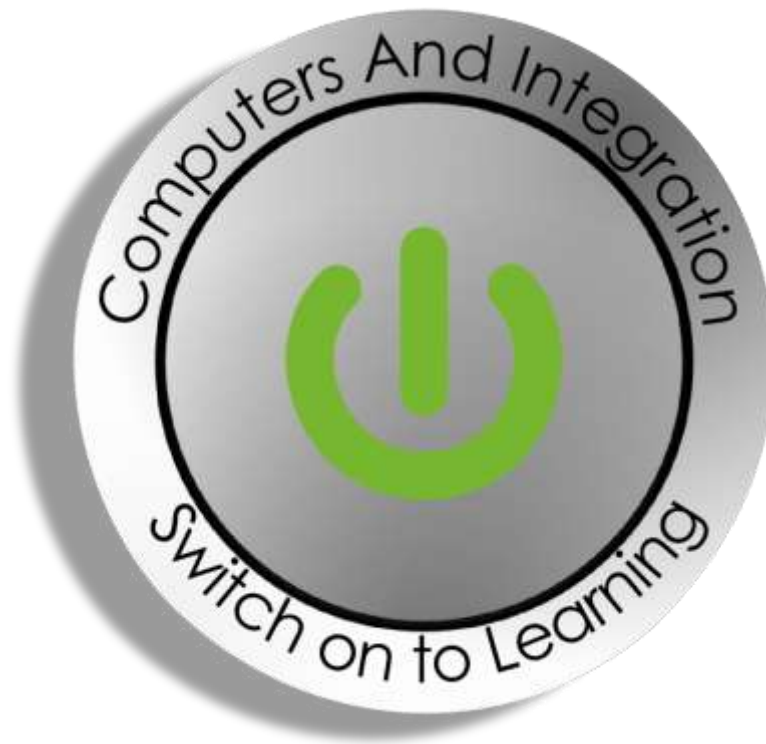


7 principles to achieve success in business

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Principle 1: Be positive, proactive and be ready to get down to business

To be successful in business, be prepared to take risks and accept new challenges to achieve goals.

Principle 2: Start with a vision of what you want to achieve

Try and bring projects to completion and unite teams, groups and organisations under a shared vision, mission and purpose.

Principle 3: Do the most important things first

Aim for direct effectiveness and do the most important tasks first.

Principle 4: Think Win-Win

Resolve conflicts swiftly and help individuals seek mutual benefit and increase team momentum.

Principle 5: Always aim to understand first, and then aim to be understood

This results in targeted solutions to business problems and promotes better communication, leading to successful problem solving.

Principle 6: Leverage diversity

This encourages individuals to have greater success. We are unique and different. Computers and Integration is a responsible organisation. They treat people as individuals.

Principle 7: Be critical of business performance

This encourages continuous improvements and safeguards against non-productivity.